



HIRING AMERICA WEEKEND

PRIMARY

AirDate: 09/08/2017

EndDate: 09/12/2017

Ep: 100 / Prod: 100

Title: Hiring America

Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
	SEGMENT 1	0:07:42;11		DXHIRE100H	S2	0:07:42;11
	Commercial Break 1	0:02:30;02				0:10:12;13
	1A Quicken Loans	0:02:00;02	(800) 919-6322	FRM778120S4H		
	1B CashNet USA	0:00:30;00	(800) 239-9946	0007477893		
	SEGMENT 2	0:06:32;25		DXHIRE100H	S3	0:16:45;08
	Commercial Break 2	0:02:00;04				0:18:45;12
	2A CashNet USA	0:00:30;00	(800) 239-9946	0007477893		
	2B Society for Human Resource Mgmt.	0:00:30;00		SHRMTV03H		
	Black	0:01:00;02		BLK		
	SEGMENT 3	0:04:24;12		DXHIRE100H	S4	0:23:09;24
	Commercial Break 3	0:03:03;16				0:26:13;10
	** NOTE: 1:30 LOCAL BLACK INCLUDES 3x GENERIC PROMOS **					
	Black	0:00:15;00		BLK		
	Generic Promo (:05 seconds)	0:00:05;00		HAPROMOSHORTV1H		0:23:29;24
	Black	0:00:10;00		BLK		
	Generic Promo (:15 seconds)	0:00:15;00		HAPROMOLONGV1H		0:23:54;24
	Black	0:00:10;00		BLK		
	Generic Promo (:15 seconds)	0:00:15;00		HAPROMOLONGV2H		0:24:19;26
	Black	0:00:20;00		BLK		
	CC BUMPER	0:00:03;10		03HACCBUMPH		0:24:43;06
	CC sponsor spot(s)					
	Virginia Dept. of Veterans Services	0:00:30;00		HAVAVETSV3COMPANIES30H		
	Black	0:01:00;02		BLK		
	SEGMENT 4 / CLOSE	0:01:12;11		DXHIRE100H	S5	0:27:25;21
	Commercial Break 4	0:00:30;00				0:27:55;21
	Virginia Values Veterans	0:00:10;00		HABB01VAVETS10H		
	Society for Human Resources	0:00:10;00		HABB02SRH10H		
	Home Depot	0:00:10;00		HABB03HD10H		
	CREDITS & LOGOS	0:00:36;05		DXHIRE100H	S6	0:28:31;28
	0:28:31;28			0:28:31;28		