



HIRING AMERICA WEEKEND

PRIMARY

AirDate: 09/15/2017

EndDate: 09/19/2017

Ep: 101 / Prod: 101

Title: Hiring America

Rating: TV-G

| PODS | Description | Duration | Product | Media | Seg | RunTime |
|------|--|-------------------|----------------|-------------------|-----|-------------------|
| | SEGMENT 1 | 0:06:45;10 | | DXHIRE101H | S2 | 0:06:45;10 |
| | Commercial Break 1 | 0:02:30;02 | | | | 0:09:15;14 |
| | 1A CashNet USA | 0:00:30;00 | (800) 239-9946 | 0007477893 | | |
| | 1B Quicken Loans | 0:02:00;02 | (800) 919-6322 | FRM778120S4H | | |
| | SEGMENT 2 | 0:07:21;10 | | DXHIRE101H | S3 | 0:16:36;22 |
| | Commercial Break 2 | 0:02:00;04 | | | | 0:18:36;26 |
| | 2A CashNet USA | 0:00:30;00 | (800) 239-9946 | 0007477893 | | |
| | 2B Society for Human Resource Mgmt. | 0:00:30;00 | | SHRMTV03H | | |
| | Black | 0:01:00;02 | | BLK | | |
| | SEGMENT 3 | 0:05:10;11 | | DXHIRE101H | S4 | 0:23:47;05 |
| | Commercial Break 3 | 0:03:03;16 | | | | 0:26:50;21 |
| | ** NOTE: 1:30 LOCAL BLACK INCLUDES 3x GENERIC PROMOS ** | | | | | |
| | Black | 0:00:15;00 | | BLK | | |
| | Generic Promo (:05 seconds) | 0:00:05;00 | | HAPROMOSHORTV1H | | 0:24:07;07 |
| | Black | 0:00:10;00 | | BLK | | |
| | Generic Promo (:15 seconds) | 0:00:15;00 | | HAPROMOLONGV1H | | 0:24:32;07 |
| | Black | 0:00:10;00 | | BLK | | |
| | Generic Promo (:15 seconds) | 0:00:15;00 | | HAPROMOLONGV2H | | 0:24:57;07 |
| | Black | 0:00:20;00 | | BLK | | |
| | CC BUMPER | 0:00:03;10 | | 03HACCBUMPH | | 0:25:20;19 |
| | CC sponsor spot(s) | | | | | |
| | Virginia Dept. of Veterans Services | 0:00:30;00 | | HAVAVETSV3SEC30H | | |
| | Black | 0:01:00;02 | | BLK | | |
| | SEGMENT 4 / CLOSE | 0:00:30;11 | | DXHIRE101H | S5 | 0:27:21;04 |
| | Commercial Break 4 | 0:00:30;00 | | | | 0:27:51;04 |
| | Virginia Values Veterans | 0:00:10;00 | | HABB01VAVETS10H | | |
| | Society for Human Resources | 0:00:10;00 | | HABB02SRH10H | | |
| | Home Depot | 0:00:10;00 | | HABB03HD10H | | |
| | CREDITS & LOGOS | 0:00:41;10 | | DXHIRE101H | S6 | 0:28:32;16 |
| | 0:28:32;16 | | | 0:28:32;16 | | |